

IMPACT

REPORT - 2023

**1 in 2 children do not have the
diapers they need to stay
warm and dry. Let's work
together to change that.**

**Learn more about who we
are and what we do to help
end diaper need in King and
Snohomish.**

**Make a difference in the life of a
local child. Please scan below and
donate today.**

Scan me





TABLE OF CONTENTS

Mission and Values

03 We serve low-income families by providing baby essentials

What We Do

04 We delivery hope.

Letter from Leadership

05 We had a year of firsts.

Diaper Need

06 We want you to about the impact of diaper need.

By the Numbers

08 We strive for transparency..

Contact Us

09 We want to hear from you.

MISSION AND VALUES

Babies of Homelessness urgently delivers essentials to children experiencing homelessness by mobilizing the power and generosity of the community.

Values:

- COMPASSION
- STABILITY
- AWARENESS
- INCLUSIVITY
- INTEGRITY



WHAT WE DO

Babies of Homelessness (BoH) is a 501(c)(3) nonprofit organization committed to supporting families experiencing homelessness or living in subsidized housing across the Greater Seattle region since our establishment in 2016.

At BoH, we take a unique, barrier-free approach to make a meaningful impact. Our streamlined process eliminates red tape and the need for a case manager, offering families three convenient delivery options: Monthly Mobile Pickup, Monthly Partner Distribution, and Direct Service. With this approach, our dedicated team has successfully distributed over two million diapers to date.

Diaper need is a widespread issue affecting families nationwide. According to the National Diaper Bank Network, one in two families struggles to afford diapers. That's why our primary focus is providing essential baby supplies—diapers, wipes, and formula—to those who need them most. By alleviating the stress of diaper insecurity, we empower families to focus on what matters most.

Key Features of our Program:

- Families can reach out to us directly; there's no need for a referral from a case worker or agency.
- Our intake process is quick and hassle-free, with no paperwork or in-person meetings required.
- We provide larger quantities of supplies per delivery, reducing the need for frequent pickups.
- We offer transit-accessible pickup locations and even direct delivery to accommodate families' diverse needs.
- We collaborate with partners to expand our reach and support more families in our community.

At BoH, we're dedicated to making a tangible difference in the lives of families facing adversity, ensuring they have the essential resources they need to thrive.



LETTER FROM LEADERSHIP

Babies of Homelessness (BoH) is determined to move the needle on the effects of diaper need on parents and children in our community. We are committed to improving the lives of families with young children who are facing homelessness or are housing insecure by providing them with the baby essentials they need every month. That's no small task. It is made considerably more challenging by the rising cost of diapers, wipes, and formula and an increase in our services, especially by families newly arriving in to the United States. Despite these challenges, BoH has just completed our most impactful year in our 7-year history. It was a year filled with firsts!

- The first full year of leadership with our new Executive Director, Katie.
- The first time our board of directors grew to 11 after we added two new members in October.
- For the first time, BoH provides text messaging ordering so families can quickly reorder supplies by entering YES.
- For the first time we can support in Spanish both written and spoken.
- This is the first time we have a designated warehouse associate/driver as we added to our small but mighty staff.

- And for the first time, we helped more than 16K children in a single year as we delivered over 770,000 diapers.

And we are entering this year with new chair, Cindy, who is taking the reins after long-time BoH volunteer Angela Harmon resigned.

We know we are not solving all the problems associated with poverty. But we also know that babies and young children should be everyone's priority. We continue to provide baby essentials to low income families in King and Snohomish counties.

We are truly grateful to everyone who strengthened BoH this past year through gifts of your time and resources.

As we look ahead, we encourage you to continue to support BoH. Your donation and sponsorship will help provide the essentials children need. Our goal is to deliver **1.3 million** diapers in 2024, and we would love to have your help.

Warm regards,

Katie and Cindy

DIAPER NEED

As parents, you know that babies can go through a dozen diapers a day. Due to several reasons, including the lasting effects of the pandemic and rising inflation, the price of diapers has increased by at least 90%. This makes the purchase of basic needs incredibly tough for low-income families. In fact, diapers are the fourth highest expense for families living in poverty. The National Diaper Bank Network reports that 47% of all American families are struggling to afford diapers in 2023.

"One in ten Washington children live in poverty"

– WA Community Alliance

Our main goal at BoH is to break down as many financial barriers as possible. Kids must have diapers. Very little financial support exists (like food stamps and vouchers) to help parents afford the cost. Although the welfare system (TANF temporary assistance for needy families) in our state is starting to pay for diapers,

it only gets to about 21% (Center on Budget and Policy Priorities) of the people who qualify. And more can be done by our state, for instance diapers are considered a luxury item and have sales tax which drives up the price even further.

Not being able to afford the basics forces people to cut back on things they need, like food, rent, utilities, insurance, and gas. It really has a significant impact on many areas of people's lives.

BoH has felt the price increases as well, and even purchasing diapers at a discount, reaches deep within our budget. But despite that we have delivered more than 1.4M diapers since we started, and this year, we are on track to provide more than 1.5M.

For everyone of those diapers that is not donated, we must purchase them. The cost for this many diapers is around \$500,000; we need your support to meet the growing need.

THANK YOU

We wanted to take a moment to express our deepest gratitude for your support in 2023 of Babies of Homelessness.

Your generosity means the world to us, and we cannot thank you enough for your commitment to our mission.

Because of your donations, whether it was from employee matching, recurring monthly donations or one-time gifts, your gifts, enable us to continue our work delivering diapers, formula and wipes to families living in extreme poverty.

A mom wanted to share her story. *"We were doubled up living with family members when we suddenly became homeless when my baby was just 4 months old. We went to a motel, and I was a wreck just trying to survive. We received diapers, formula, and wipes from Babies of Homelessness. It helped me focus on other pressing matters. Thank you."* - BoH client

We truly appreciate your kindness and generosity and hope that you will continue to be a part of our efforts to help local families and provide them with the love and care they deserve.

www.babiesofhomelessness.org

We would also like to send a special thanks to these businesses and organization for their funding support, including:

Beim Foundation
Catherine Holmes Wilkins Foundation
Catania Family Foundation
City of Bellevue
City of Covington
City of Des Moines
City of Renton
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Starbucks
Sterling Realty Organization
The Norcliffe Foundation
The Richard M. Schulze Family Foundation
Washington Department of Commerce
Walmart
Wilkins Charitable Foundation
William E. Wockner Foundation

BY THE NUMBERS

2023

773,265

Number of diapers delivered

\$452,244

Total revenue

16,231

Number of children served

4,000

Square miles covered in
King/Snohomish

20

Number of human service
partner agencies

4

Mobile delivery sites

For detailed information regarding our organization, we invite you to review our financials posted on the BoH website at: babiesofhomelessness.org/financials.

We are a top-rated charity, recognized by the following organizations:





CONTACT US

Check / Cash Donations
Babies of Homelessness
PO Box 147
Bothell, WA 98041

In-Kind Donated Goods
Babies of Homelessness
1100 Bellevue Way NE
Ste. 8A – # 256
Bellevue, WA 98004

Email us at
admin@babiesofhomelessness.org

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